

APPLICATION FOR PERMANENT EMPLOYMENT CERTIFICATION  
NOTICE of FILING

**Job Opening:** Lead Market Development Manager-4

**Job Duties:** Formulate, direct and coordinate marketing activities and policies to promote companies' services/products. Interact with corporate account to recommend business solutions for operation improvements. Participate in marketing staffing decision and training. Evaluate financial aspects of product development, and profit-loss projections. Keep abreast of new technology and industry trends, including competitive business, and make recommendations for investments in new technology or participation in joint ventures when beneficial. Develop marketing/pricing strategies that balance the company's objectives and customers' satisfaction. Must be able to travel temporarily to client sites and/or relocate throughout the U.S.

**Minimum Job Requirements:** Master's degree or foreign equivalent in Business Administration, Business, Management, Marketing, Commerce, Information Systems, Computer Science, Computer Application, Computer Engineering, Electronic Engineering, Electrical Engineering, Engineering, or related field plus two years of experience in job offered, sales engineer, software consultant, management, sales, marketing, or related work. In the alternative, we will accept Bachelor's degree or foreign equivalent plus five years of progressive experience in job offered, sales engineer, software consultant, management, sales, marketing, or related work.

**Salary Offered:** **\$ 242,000.00 per year**  
**Standard Benefit applies**

**For Further Information,** Manikandan Panicker (Sr. Manager & Strategic Resourcing Lead – Direct  
**Please Contact:** Core, Global Strategic Resourcing)  
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Tel: 212-686-6655, email: [recruitmentus@mphasis.com](mailto:recruitmentus@mphasis.com)

**Date Posted:** \_\_\_\_\_

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**Results of Posting:** \_\_\_\_\_

**Signature of Person** \_\_\_\_\_  
**Posting the Notice** Name: Shuchita Mirwani / Soumya Rama Moorthy  
Title: Senior Manager-Global Mobility / Assistant Manager-Global Mobility

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This notice is being posted as a result of an Application for a Permanent Employment Certification for this position. Any interested person may provide documentary evidence bearing on the Application to U.S. Department of Labor, Employment and Training Administration, Office of Foreign Labor Certification, 200 Constitution Avenue, NW, Room N-5311, Washington, DC 20210. Tel: 1-866-487-2365